

Capability Statement



Ambreen Javed
President & CEO

5285 Shawnee Road,
Alexandria, VA, 22312

703-282-2549

ajaved@im-strat.com

www.integratedmanagementstrategies.com

Core Competencies – Outreach and Education

Through identification of target audiences, effective strategies & tactics, and the latest in evaluation measures, Integrated Management Strategies (“IMS”) creates effective outreach & education programs protecting America’s health, safety, security, and environmental program. IMS has done outreach and Education for the US Department of Agriculture and Centers for Medicaid and Medicare.

- Conduct outreach and education across to increase the purchase of the BioPreferred Products across the Federal Government
- Conduct Outreach and Education for the underserved communities across the US to get low-cost Medicare insurance
- Provided training for contracting officers how to enter BioPreferred codes on FPDS-NG
- Wrote marketing brochures for the BioPreferred products
- Increased outreach events in 12 states across the United States to spread the word to buy low-cost health insurance. Conducted a total of 422 live in person events in 12 states.
- Attended multiple BioPreferred conferences across the United States to spread the importance of buying Biobased products
- Trained multiple contracting officers across DoD and Civilian

Differentiators

- Conducted open enrollment in 12 states and helped increase the historic health insurance rate of 14.5 million enrollments across the US in 2022 open enrollment period.
- Conducted multiple training sessions across DoD and Civilian.
- Increased BioPreferred reporting from \$1,000,000 to \$10,000,000 across civilian and DoD agencies
- Increased outreach effort for BioPreferred products across the federal government, via different conferences across the United States.
- Conduct outreach and education across the United States for the underserved population via faith-based organizations to get low-cost health insurance.

Company Data

Integrated Management Strategies LLC supports mission critical needs by leveraging in-depth domain knowledge in order to develop solutions to unique strategic challenges.

Legal Name: Integrated Management Strategies LLC

DUNS: 080057428

CAGE: 7HF80

UEI: SMJKRNM9NVH5

NAICS: 541690, 541611, 541511

PSC: R408, R699, R410

Contract Vehicles: Accepts government credit and purchase cards.

GSA Schedule 47QRAA21D000F Categories: 54151S, 541611, OLM

GSA Schedule GS-00F-143GA Category: 561920, OLM

Certifications: WOSB, EDWOSB, SBA 8(a) exit date: 9/10/2027

Past Performance

Format:

Centers for Medicaid and Medicare: 75FCMC21C0024, \$4,370,563, August 2021 – August 2025. Provide outreach and Education to the underserved regions of the United States using faith-based initiatives. Elliot Sloan, contracting specialist, elliott.sloan@cms.hhs.gov

United States Department of Agriculture: HT001418C0016, \$3,8,456,870 September 2021-September 2026. Provide program management and technical support to the BioPreferred Program at Rural Development’s Rural Business Services. Vernell Thompson, Contracting Officer Representative, vtompson@usda.gov.